

University of Montana

Become a Sponsor

Why Sponsor Us?

The American Marketing Association, University of Montana Chapter was reformed in 2017 and has been growing in membership and capability since thanks to the drive of the students who run it and donations from people like you.

OUR GOALS ARE:

- To cultivate invaluable skills and professional relationships for our members.
- To provide a place of belonging and community that allows students to excel in their studies and education.
- To develop knowledge in the incredible field of marketing and learning skills that ensure that our members are able to utilize new ideas and technologies of this ever-changing industry to their maximum potential.
- To represent U of MT and compete at the AMA International Collegiate Conference and showcase the skills we have gained from our unique education.
- To help bolster the reputation of the University of Montana and the university's level of excellence that our students build their careers and lives from.

Annual Tiers

Gold

\$2000/Annual

- Prominent logo recognition on the chapter website
Logo displayed on all digital media (Chapter video)
- Prominent logo recognition on all Chapter t-shirts
Company banner at all Chapter events
- Prominent logo on Chapter banner displayed at events
- Prominent logo recognition on all print material

Silver

\$1000/Annual

- Silver level logo recognition on the Chapter website
Logo displayed on all digital media (Chapter video)
- Silver level logo on Chapter t-shirts
Silver level logo on Chapter banner displayed at events
Company banner at all Chapter events
- Silver level logo recognition on all print material

Bronze

\$500/Annual

- Bronze level logo recognition on the Chapter website
- Bronze level logo on all Chapter t-shirts
- Bronze level logo recognition on all print material



Event Sponsorship

- Every year we host a variety of events throughout the school year and with your assistance, can host them at a higher caliber and exponentially increase the impact they will have on our members, the University of Montana, and Missoula.
- To sponsor an event is a one-time donation of \$500 or more and your company will be identified as the primary event sponsor on all media and you will have premier involvement in events as judges, presenters, etc. (should you wish to).

Our planned events are:

Marketing Week (in October)

Networking event

Agency Tours

Single Donations

We love our annual sponsors, but we are also extremely appreciative of single donations! Every donation goes to building the love and knowledge of marketing among the University of Montana student base and helps our members represent UM on the international stage.

How to Donate

For tax deductible donations please donate to AMA through the University of Montana Foundation by using our UM Foundation Fund Code.

UM Foundation Code: Fund414/BA132

Online

Make a fast, secure, online donation with a credit card at supportum.org/give.

Designate AMA and include the UM Foundation Code in comment section.

Phone

The Foundation staff is happy to assist with credit card, check or money order donations. To contact the Foundation, call 406-243-2593 or 800-443-2593.

Mail

To send the University of Montana a check, make the check payable to the University of Montana Foundation, add "AMA Fund414/BA132" to note, and send to:

University of Montana Foundation
PO Box 7159
Missoula, Montana 59807-7159

For other ways to give or questions regarding donation, please go to supportum.org.